

UH NATIONAL SOCIETY OF BLACK ENGINEERS

**CORPORATE PARTNERSHIP PACKET
2020-2022**



TABLE OF CONTENTS

About UH NSBE	3
Letter from the Chapter Treasurer	4
Chapter Executive Board	5
Demographics	6
UH NSBE Hallmark Events	7
UH NSBE Chapter Development Events	8
UH NSBE Outreach Programs	9
Partnership Package Information	10
Member Testimonials	11
Partner of the Year Testimonial	12
Partnership Form	13

ABOUT UH NSBE

The National Society of Black Engineers at University of Houston (UH NSBE) is student organization focused on enriching the lives of minorities in STEM and continuing to grow the engineering pipeline. Through Pre-College initiatives, outreach, and programs centered around professional development, NSBE continues to set the standard of excellence in our community.

NSBE's mission is "To increase the number of culturally responsible Black Engineers who excel academically, succeed professionally, and positively impact the community." For more information, visit www.uhnsbe.org.

Amongst the thousands of universities nationwide, this illustrious chapter has won a multitude of Awards & Accolades:

- ◆ 2x National Chapter of the Year (2016-2017, 2017-2018)
- ◆ Region V Large Chapter of the Year (2018-2019)
- ◆ 5x Texas Zone Most Outstanding Chapter (2014-2015, 2015-2016, 2016-2017, 2017-2018, 2019-2020)
- ◆ Region V Academic Excellence Outreach Program of the Year (2018-2019)
- ◆ Region V Advisor of the Year (2018-2019)
- ◆ Region V Freshman Initiative Award (2018-2019)



LETTER FROM THE CHAPTER TREASURER

Dear Prospective Partner,

My name is Maleah Ross and I am currently serving as the chapter treasurer for the National Society of Black Engineers at University of Houston. Firstly, I would like to extend my utmost gratitude to you for taking the time out of your day to look over our Corporate Partnership Packet for this year. We here at UH NSBE hope that you will help us in embodying our national mission: To increase the number of culturally responsible Black engineers who excel academically, succeed professionally, and positively impact the community.

Our chapter offers opportunities for our members and partners to grow both personally and professionally. This packet will highlight several ways your organization can aid us with programming for the year as well as funding for regional and national conferences. Furthermore, as a partner of our 30-year old chapter, your generosity will help fund our scholarship program to assist our members throughout their collegiate endeavors.

Benefits that you will experience as a partner of UH NSBE will include access to a deep talent pool of accomplished minorities in STEM-related fields, as well as opportunities to host events right here on campus. As a partner of this 2x National Chapter of the Year, you will have direct contact with our membership, as well as have a significant influence on the success of our chapter.

If you have any questions or concerns regarding the events, their sponsorship, or partnerships in general, please feel free to contact me. On behalf of the University of Houston, I thank you for your time and consideration. We look forward to working with you for years to come!

Best regards and GO COOGS!!

Maleah N. Ross

Treasurer 2021-2022
National Society of Black Engineers
University of Houston
treasurer@uhnsbe.org
972-838-7179



CHAPTER EXECUTIVE BOARD

ADVISOR

Dr. Jerrod A. Henderson

ADMINISTRATION ZONE

Smithson Arrey
Secretary

Maleah Ross
Treasurer

Christian Eldridge
Chair

Brianna
Andrus
Vice Chair

Evan Orlandi
Programs Chair

FINANCE ZONE

Emmanuel Oyeboade
Nnaemeka Okeke
Career fair Assistants 1&2

Emad Hamad
Career Fair Chair

Desmond Bush
Finance Chair

Jared Davis
Conference Planning
Chair

COMMUNICATIONS ZONE

Micah Le-Masakela
Historian

Seyi Adenote
Kenneth Odina
Marketing Chairs 1&2

Chinasa Nwachukwu
Public Relations Chair

PROGRAMS ZONE

Haley Conley
Karina Kumar
Pre-College Initiative Chairs
1&2

Andrea
Castaneda
T.O.R.C.H. Chair

Michael Ojo
Professional
Development Chair

Edmond Assale
Academic Excellence Char

MEMBERSHIP ZONE

Ali Hashi
Chair Emeritus

Arafat Oladipo
Graduate Student
Chair

Pemu Utiyenin
International Student
Chair

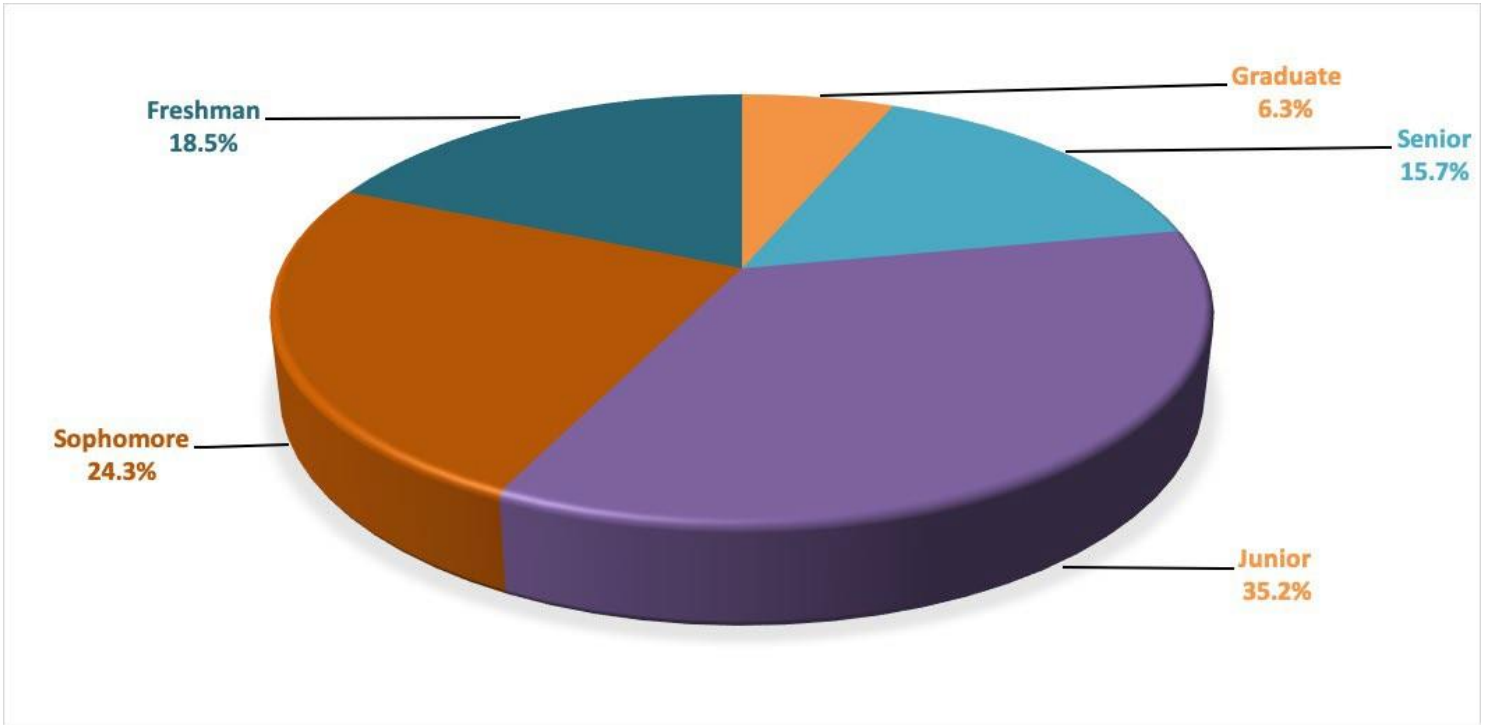
Tarami Readus
Alan Frank
Senators 1&2

UH NSBE DEMOGRAPHICS

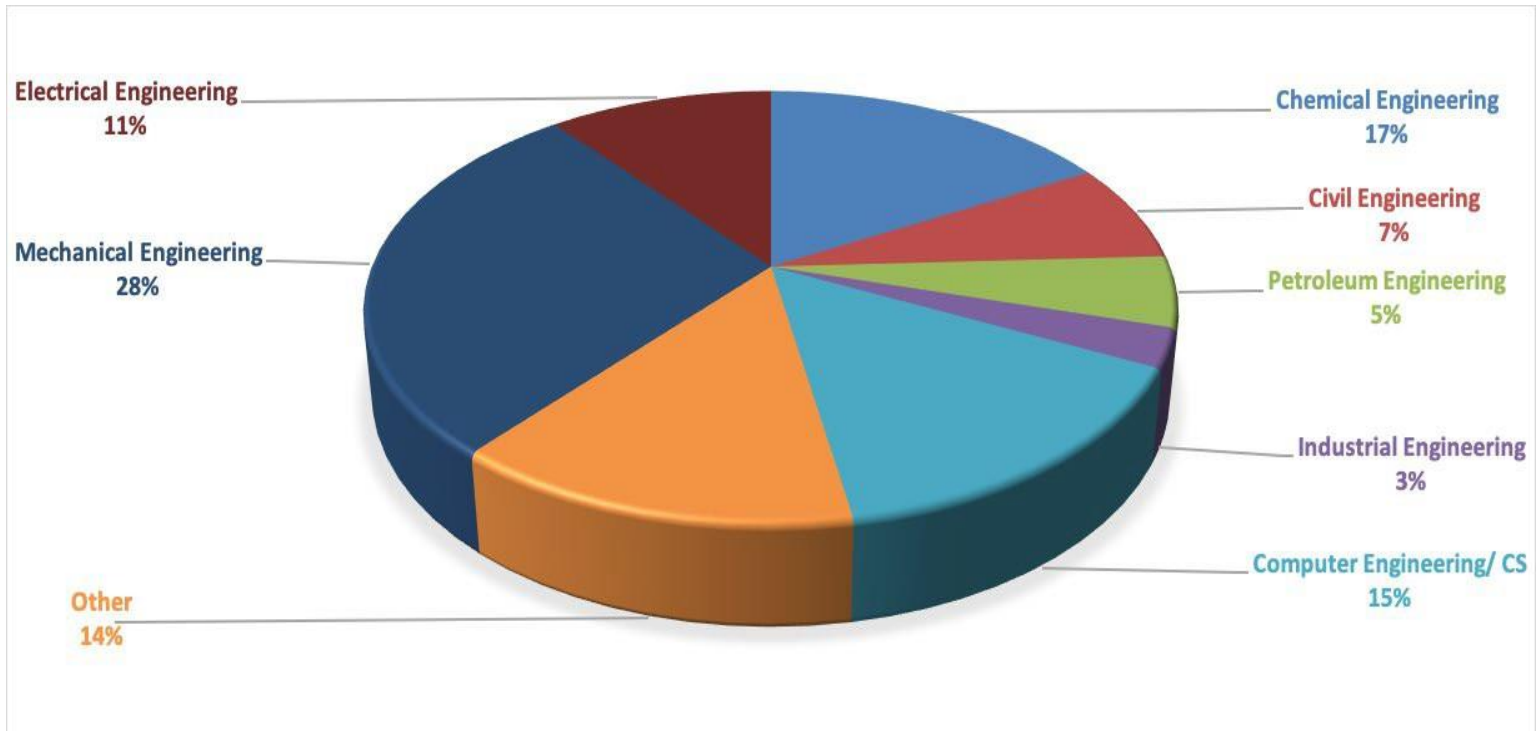
Statistics based on 2019-2020 membership

- ◆ Total Number of members: 310
- ◆ Percentage of paid members: **54%**

BREAKDOWN OF MEMBERSHIP BY CLASSIFICATION



BREAKDOWN OF MEMBERSHIP BY MAJOR



UH NSBE HALLMARK EVENTS

FALL REGIONAL CONFERENCE (FRC) \ \ \$7,500

The Fall Regional Conference is a unique, region-targeted event that is an excellent way for our members network with our regional counterparts as well as experience professional development workshops and find local job opportunities.

- ◆ **Baton Rouge, LA**
- ◆ Nearly 11% of our annual budget goes towards sponsoring nearly 60% of travel and lodging for 15+ members
- ◆ Baton Rouge is close to our campus, so our chapter plans on effectively minimizing transportation costs.
- ◆ Opportunity to sponsor students with travel/ accommodation costs on behalf of the company
- ◆ **Dates: October 2020 (Tentative)**

46TH ANNUAL NATIONAL CONVENTION \ \ \$19,500

The NSBE National convention is a time for over 15,000 members of this great organization to network with their fellow college students, technical professionals, and innovators. The 4-day conference includes a variety of enriching opportunities such as workshops, hospitality suites, meetings, and a career fair with the world's biggest corporations.

- ◆ **Region 6 – CA (Tentative)**
- ◆ The National Convention is where the bulk of our budget goes. Here at UH NSBE, we use our funds to sponsor nearly 60% of travel and lodging to 50+ members so that any financial burdens can be alleviated.
- ◆ Opportunity to sponsor students with travel/ accommodation costs on behalf of the company
- ◆ **Dates: March 2021 (Tentative)**



UH NSBE CHAPTER DEVELOPMENT EVENTS

GENERAL BODY MEETINGS **\$2800**

General Body Meetings (GBM) are an opportunity to foster comradery and growth amongst members & officers within our chapter.

- ◆ Opportunity for companies to host and present at general body meetings while interacting with membership
- ◆ **Occurrence: Thursday's, 4x per semester starting in September 2020**

PROFESSIONAL DEVELOPMENT WORKSHOPS/ INFO SESSIONS **\$2200**

Professional Development Workshops and Information Sessions are an opportunity to develop our members professionally, provide valuable information about prospective career paths and give them a first-hand look at strategies or activities to advance student ethical and character development.

- ◆ Companies are welcome to host their own workshops/ information sessions and have a direct connection to our diverse talent pool
- ◆ **Occurrence: 6 events per semester**

STUDY NIGHTS/ ACADEMIC BOWLS **\$300**

Study Nights/ Academic Bowls are events with the purpose to increase the chapter-wide GPA as well as influence significant academic growth across all majors.

- ◆ Opportunity for companies to sponsor an event that enhances the scholastic capabilities of our members
- ◆ **Occurrence: 3-4 events per semester**

UH NSBE ANNUAL WINTER/FALL BANQUET **\$3500**

The NSBE Winter/Fall Banquet is a celebration of what our chapter has accomplished each semester. We award members with outstanding participation, recognize our advisors for their ongoing dedication, highlight our graduating seniors as they say their farewells to start new chapters in their lives and award academic excellence with scholarships.

- ◆ Recognition as official sponsor of the year
- ◆ Opportunity to sponsor the banquet and chapter scholarships/awards for membership.
- ◆ **Occurrence: December 2020, April 2021**



UH NSBE OUTREACH PROGRAMS

PRE-COLLEGE INITIATIVE (PCI) \ \ \$1600

The Pre-College Initiative is an opportunity to increase the presence of minority children in the engineering pipeline and to help reach the national NSBE goal of graduation 10,00 African American engineers annually by the year 2025.

- ◆ By partnering with our chapter, your funds assist us in organizing events centered around increasing interest in STEM for underprivileged youth in the Houston area
- ◆ Sample Events Include: STEM-related activities for Grades 3-12, Mock career fairs/mentorship, High school visits/Discussion panels
- ◆ Opportunity to fund the “Cynthia Oliver Coleman, P.E Pre-College Initiative Scholarship” that is given to underrepresented incoming freshman pursuing a degree in STEM.
- ◆ **Occurrence: 3x per semester**

TECHNICAL OUTREACH AND COMMUNITY HELP (T.O.R.C.H) \ \ \$1000

The Technical Outreach and Community Help program is an opportunity for our organization to create a stronger link between NSBE and the Houston’s minority community

- ◆ Funds allocated to T.O.R.C.H programming will be used to purchase supplies to serve our community.
- ◆ Sample Events Include: A Walk for Education, Community Cleanups, Beautification of the community projects, Days of Service (MLK, Thanksgiving, etc.)
- ◆ **Occurrence: 4 events per semester**



PARTNERSHIP PACKAGE INFORMATION



VANGUARD PARTNER \ [\$7500 +]

- ◆ Eligible for Sponsor of the Year Award
- ◆ Scholarship to be given out in company's name
- ◆ Company logo and website link featured on **ALL** newsletters
- ◆ Recognition at Chapter programs and events as main sponsor
- ◆ **Benefits of PLATINUM, GOLD, SILVER, and BRONZE partnership levels**



PLATINUM PARTNER \ [\$5000 - \$7499]

- ◆ Company logo on Chapter T-shirt
- ◆ Care package of UH NSBE gear
- ◆ Feature job openings on NSBE social media to reach a larger audience
- ◆ Feature job opportunities, informationals, and ads on **UNLIMITED** weekly newsletters
- ◆ **Benefits of GOLD, SILVER, and BRONZE partnership levels**



GOLD PARTNER \ [\$2500 - \$4999]

- ◆ Company logo on Chapter Website
- ◆ Feature job opportunities, informationals, and ads on **4** weekly newsletters
- ◆ Opportunity to host **ONE** company info session/**ONE** professional development workshop AND present at **ONE** General Body Meeting
- ◆ **Benefits of SILVER, and BRONZE partnership levels**



SILVER PARTNER \ [\$501 - \$2499]

- ◆ Opportunity to host **ONE** company info session/**ONE** professional development workshop OR present at **ONE** General Body Meeting
- ◆ Feature job openings on **2** weekly newsletters
- ◆ **Benefits of BRONZE partnership level**



BRONZE PARTNER \ [\$500]

- ◆ Opportunity to host **ONE** professional Development Workshop during the Fall or Spring semester.
- ◆ Invitation to our Winter & Spring banquet
- ◆ Access to UH NSBE resume bank

** Becoming an official partner is not a requirement to collaborate with UH NSBE on events/workshops**

MEMBER TESTIMONIALS

2019-2020 Officer of the Year: Michael Ojo – Career Fair Chair

My last three years of being in NSBE has built the foundation for me to be successful as an engineer after school. The mentorship, academic guidance and leadership opportunities I've received have allowed me to develop lifelong relationships with students and professionals – truly helping me understand the key role having a strong network plays in my overall success.



Graduating Senior Class of 2019 – Chidinma Nwadialo

NSBE played a huge role in making my college experience unforgettable. It gave me mentors, professional development, financial support, a family to see me through in my quest to becoming a Chemical Engineer, and above all, the ability and capacity to give all these back to other members in order to increase the number of culturally responsible Black engineers who are excelling.



PCI Alumnus and Freshman Member – Evan Orlandi

The National Society of Black Engineers has had a strong presence in my life since 7th grade when I joined the pre-college initiative and began competing in the STEM related events at regional and national conferences.

NSBE has continued to present me with opportunities that would otherwise would have been completely out of reach and has provided me with unparalleled guidance from people that want me to succeed.



PARTNER OF THE YEAR TESTIMONIAL

“It’s been such a pleasure working with U of H’s NSBE chapter for the 2018-2019 year. Networking and building relationships with these talented individuals has sparked a strong desire and passion within our organization to continue to seek qualified candidates from broad sources.

In addition, we’ve had the opportunity to hire one of their members for our Summer 2019 Engineering Internship program. We’re excited to continue to develop our relationship with NSBE.”

2019-2020 Corporate Partner of the Year

Making our world
more productive



2021-2022 PARTNERSHIP FORM

Company Info

Company Name: _____ Date: _____

Name of Representative/Point of Contact: _____

Email: _____ Phone Number: _____

Street Address: _____

City: _____ State: _____ Zip Code: _____

Partnership Info

Partnership Level: VANGUARD

PLATINUM

GOLD

SILVER

BRONZE

DOLLAR AMOUNT (USD): _____

Payment Info

If you would like to sponsor a specific event or conference, please email an officer for details

UHNSBE Treasurer - treasurer@uhnsbe.org

UHNSBE Chair - chair@uhnsbe.org

All Checks must be payable to **National Society of Black Engineers at University of Houston**

Campus Address: University of Houston
National Society of Black Engineers
4465 University Dr. Commons Desk Mailbox #360 Houston, TX 77204

If you wish to partner with UH NSBE, simply return a check payable to National Society of Black Engineers – University of Houston along with the Sponsorship Form on the following page. The National Society of Black Engineers is a 501(c)(3) non-profit organization. For your records, our Federal Tax ID is: 35-1410757.

****If you wish to donate electronically, please visit uhnsbe.org/partners/****